

# LAURA DERKSEN

Citizenship: Canadian, French

## EDUCATION

- 2016 PhD in Economics, London School of Economics, United Kingdom  
Thesis: "Information, social interactions and health seeking behavior"
- 2007 MSc in Mathematics, École polytechnique fédérale de Lausanne, Switzerland  
Thesis: "Scale-free random networks"
- 2005 BSc in Honours Mathematics, University of British Columbia, Canada

## ACADEMIC APPOINTMENTS

- 2023- Researcher  
Ragnar Frisch Centre for Economic Research  
Oslo, Norway  
(on leave from University of Toronto)
- 2015- Assistant Professor of Health Economics and Strategic Management  
Department of Management (UTM), Institute for Management and Innovation and  
Rotman School of Management  
University of Toronto, Toronto, Canada

## LEAVE

- 2018, 2020 Maternity leave (2 children)

## PUBLICATIONS

- "Love in the Time of HIV: How Beliefs about Externalities Impact Health Behavior" with Adamson Muula and Joep van Oosterhout, *Journal of Development Economics*, 2022.
- "Restricted Access: How the Internet Can Be Used to Promote Reading and Learning" with Catherine Michaud-Leclerc and Pedro CL Souza, *Journal of Development Economics*, 2022.
- "Health Knowledge and Non-Pharmaceutical Interventions During the COVID-19 Pandemic in Africa" with Anne Fitzpatrick, Sabrin Beg, Anne Karing, Jason Kerwin, Adrienne Lucas, Natalia Ordaz Reynoso and Munir Squires, *Journal of Economic Behavior and Organization*, 2021.

## WORKING PAPERS

- "Appointments: A More Effective Commitment Device for Health Behaviors" with Jason Kerwin, Natalia Ordaz Reynoso and Olivier Sterck, R&R at *The Economic Journal*.
- "Who Knows? The Effect of Information Access on Social Network Position" with Pedro Souza, R&R at *AEJ: Applied Economics*.
- "Privacy at What Cost? Using Electronic Medical Records to Recover Lapsed Patients into HIV Care" with Anita McGahan and Leandro Pongeluppe, R&R at *The Review of Economics and Statistics*.

## WORK IN PROGRESS

“The Long-Run Impact of Restricted Internet at School: Academic and Employment Outcomes” with Catherine Michaud-Leclerc.

“Restricted Internet Use and Susceptibility to Misinformation” with Catherine Michaud-Leclerc.

“The Impact of Online Information on Sexual Knowledge and Behavior” with Catherine Michaud-Leclerc and Ardyn Nordstrom.

#### **GRANTS AND AWARDS (PRINCIPAL INVESTIGATOR)**

2023 SSHRC Partnership Engage Grant: Long-Run Impact of Restricted Internet  
2021 University of Toronto Research and Scholarly Activity Fund  
2020 Rotman Institute for Gender and the Economy Research Grant  
2019, 2020 Sandra Rotman Centre for Health Sector Strategy Research Grant  
2017 Connaught Global Challenge Grant: Big Data, Local Impact, Healthy Lives  
2017 SSHRC Insight Development Grant: Information, Education and Networks  
2013 Russell Sage Foundation Small Grant in Behavioral Economics  
2013 STICERD Research Grant  
2009-2012 LSE PhD Scholarship  
2009 LSE Teaching Award  
2008 Canada National Sciences and Engineering Research Council Award  
2007 UC Berkeley Loeve Fellowship for PhD in Statistics  
2001-2005 UBC Undergraduate Scholarship and Dean's List  
2001 Canada Governor General's Academic Medal

#### **CONFERENCE AND SEMINAR PRESENTATIONS**

2023 Economics Departmental Seminar, BI Norwegian Business School  
2023 Economics Departmental Seminar, University of Oslo  
2023 EEA-ESEM Congress, Barcelona School of Economics  
2022 Women in Empirical Microeconomics Conference, University of Chicago  
2022 Seminar, The Ragnar Frisch Centre for Economic Research, Oslo  
2022 Economics Departmental Seminar, Oslo Metropolitan University  
2022 Development Economics Seminar, Paris School of Economics  
2022 Workshop in Networks and Development, The University of Naples Federico II  
2022 NBER Economics of Privacy Conference  
2022 Pacific Development Economics Conference, University of San Francisco  
2021 Human Capital Initiative at the Global Development Policy Center, Boston University  
2021 Economics Departmental Seminar, Université Laval  
2021 Toronto Data Workshop, University of Toronto  
2021 Canadian Economics Association, Simon Fraser University  
2020 Economics Departmental Seminar, Warwick University (cancelled due to Covid)  
2020 Stockholm Institute for Transition Economics Seminar, SSE (cancelled due to Covid)  
2020 SIPA Development Seminar, Columbia University  
2020 Centre for the Study of African Economies Conference, Oxford University  
2020 Pacific Development Economics Conference, UC Berkeley  
2019 Economics Departmental Seminar, Simon Fraser University

2019 Applied Economics Departmental Seminar, University of Minnesota  
2019 Advances in Field Experiments Conference, University of Chicago  
2019 Canadian Economics Association, University of Calgary  
2019 Economics Departmental Seminar, University of Notre Dame  
2018 Canadian Centre for Health Economics, Toronto, Canada  
2018 Empirical Microeconomics of HIV/AIDS Research Meeting, Boston University  
2017 BC Centre for Excellence in HIV/AIDS Forefront Lecture, Vancouver, BC, Canada  
2016 Junior Strategy Conference, Duke University  
2016 Advances in Field Experiments Conference, University of Chicago  
2016 Economics Departmental Seminar, Dartmouth College  
2016 PAA, Population Association of America, Washington DC, USA  
2016 Pacific Conference for Development Economics, Stanford University  
2016 Royal Economic Society Conference, University of Sussex  
2016 CSAE, Center for the Study of African Economies, Oxford University  
2015 AIDS, International AIDS Society, Vancouver, Canada  
2015 Oxford Development Workshop, Oxford University

#### **REFEREE**

American Economic Review, AER:Insights, Economic Development and Cultural Change, Economic Theory, Economica, Journal of Development Economics, Journal of Economic Behavior and Organization, Journal of Public Economics, HIV Prevention Trials Network, International Journal of Sexual Health, Management Science, PLOS ONE

#### **PROFESSIONAL AFFILIATIONS**

Behavioural Economics in Action at Rotman (BEAR), Schwartz Reisman Institute for Technology and Society (SRI)

#### **TEACHING EXPERIENCE**

2016-2022 University of Toronto: Econometrics and Managing Global Health (graduate),  
Strategy and Governance (undergraduate)  
2009-2011 LSE: Econometrics (graduate and undergraduate)

#### **SUPERVISION AND SERVICE**

2023- Supervisor for Master's student Emira Sopi (UiO)  
2021- Supervisory committee for PhD student Carmen Quezada Hernandez (Toronto)  
2021-2022 UTM Institutes Equity, Diversity, and Inclusion Committee  
2021-2022 Supervisory committee for PhD student Jessica Gallant (Toronto)  
2019-2020 Supervisory committee for Master's student Gillian Davison (Toronto)  
2018 Thesis committee for PhD student Maripier Isabelle (Toronto)

#### **LANGUAGES**

English (native), French (fluent), Norwegian (beginner), Chichewa (beginner)